

FACULTY OF MANAGEMENT AND SOCIAL SCIENCES
Bachelor Degree in Business Administration (Major Marketing)
Part-time Program Sequence / Estimate

Name:
 Student ID #:
 Mailing Address:
 Email Address
 Phone Number:



Year I

Semester I						Semester II					
		Cr	Exam Fee	Tuition	Total			Cr	Exam Fee	Tuition	Total
ACTG3015	Principles of Managerial Accounting	3	\$5.00	\$348.00		MATH3025	Business Statistics II	3	\$5.00	\$348.00	
MATH3021	Business Calculus	3	\$5.00	\$348.00		MGMT3105	Human Resource Management	3	\$5.00	\$348.00	
MGMT4015	Small Business Management	3	\$5.00	\$348.00		ECON4015	Managerial Economics	3	\$5.00	\$348.00	
MGMT3015	Organizational Behaviour	3	\$5.00	\$348.00		CMPS3012	Management Information System	3	\$5.00	\$348.00	
		12	\$20.00	\$1,392.00	\$1,412.00			12	\$20.00	\$1,392.00	\$1,412.00
	Base Fees				\$417.00		Base Fees				\$407.00
	Total Semester Cost				\$1,829.00		Total Semester Cost				\$1,819.00

Year I

Year 2

Semester III						Semester I					
		Cr	Exam Fee	Tuition	Total			Cr	Exam Fee	Tuition	Total
MGMT3155	Socio Economic Development	3	\$5.00	\$348.00		FNAN3015	Principles of Financial Management	3	\$5.00	\$348.00	
RSCH4015	Research Methods for Social Sciences	3	\$5.00	\$348.00		MGMT4105	Production & Operation Management	3	\$5.00	\$348.00	
						MKTG4115	Marketing Research	3	\$5.00	\$348.00	
		6	\$10.00	\$696.00	\$706.00			9	\$15.00	\$1,044.00	\$1,059.00
	Base Fees				\$407.00		Base Fees				\$417.00
	Total Semester Cost				\$1,113.00		Total Semester Cost				\$1,476.00

Year 2

Year 3

Semester II						Semester I					
		Cr	Exam Fee	Tuition	Total			Cr	Exam Fee	Tuition	Total
MKTG4015	Marketing Management	3	\$5.00	\$348.00		MGMT4023	Decision Making in Management	3	\$5.00	\$348.00	
MKTG4035	Integr. Marketing Communication	3	\$5.00	\$348.00		MKTG4125	Digital Marketing	3	\$5.00	\$348.00	
MKTG4030	Consumer Behaviour	3	\$5.00	\$348.00		MKTG4025	Inter. Marketing Management	3	\$5.00	\$348.00	
		9	\$15.00	\$1,044.00	\$1,059.00			9	\$15.00	\$1,044.00	\$1,059.00
	Base Fees				\$407.00		Base Fees				\$417.00
	Total Semester Cost				\$1,466.00		Total Semester Cost				\$1,476.00

Year 3

Semester II		Cr	Exam Fee	Tuition	Total
MGMT4155	Business Strategy and Policy	3	\$5.00	\$348.00	
MKTG4995 or MKTG4205	Undergraduate Marketing Internship OR Undergraduate Marketing Thesis	12	\$5.00	\$1,392.00	
		15	\$10.00	\$1,740.00	\$1,750.00
	Base Fees				\$407.00
	Total Semester Cost				\$2,157.00
	TOTAL CREDIT HOURS	72			

TOTAL ESTIMATED COST FOR PROGRAM	\$11,336.00
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**Please note the following:

- Program Sequence is subject to change
- Tuition and fees are subject to change
- Rates applied in 2020/21 will also be applied in 2021-22